



With every new F3G location there will be a fair amount of work setting up new partnerships. Once partnerships have been created and everyone understands his responsibility(s) the F3G model was designed to operate without daily supervision. Questions will surface that need to be addressed but the F3G model was designed to be a win win for all including F3G Ambassadors.

## F3G Ambassador

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When someone voices his/her desire to be an F3G Ambassador they are screened and chosen by the Founder of F3G and will act as the point of contact for that area. His/her responsibilities include:

1. Accepting the title of an “Ambassador” for F3G and all fulfilling all duties in a timely manner.
  - Ambassador responsibilities are to be strictly agreed upon and enforced. Demonstrating any actual or perceived acts of dishonesty, misappropriation, fraud or untrustworthiness are grounds for immediate removal and flogging.
2. Replicating the F3G model by identifying, establishing and maintaining key partnerships with:
  - Sport fishing operations that charter several boats and or individual charters
  - Fish processing company(s)
  - Charity(s)
3. Printing, distributing and or emailing F3G informational flyers
4. Email F3G’s Founder a monthly report
5. Generate interest and motivate local philanthropically inclined individuals
6. Generate interest with local fishermen about the charitable F3G option
  - Meet with tackle store owners, attend local fishing events
7. Establish and oversee a yearly fund raiser for your area – be creative
8. Answering any/all questions from partners and or the public in a timely manner
9. Optional responsibilities include:
  - Generate interest from local press – TV, newspapers, magazines, etc.
    - a. Using only press releases drafted or approved by F3G’s Founder

## F3G Model

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1. Sport fishermen catch fish
2. Sport fishermen donate fish to F3G via a fish processing company
  - Fish are collected at the dock by the fish processing company
  - Fish are delivered to a fish processing company by the fisherman
  - Any fish either collected or delivered to the processing company **MUST BE** fresh
3. Fish processing company stores frozen fish until 500-1000 pounds are collected, then:
  - Whole fish are picked up by partnering charities who will fillet the fish, cook the fillets and serve the fish to Americans in need.
  - Whole fish are filleted by the processing company for a nominal fee paid for by the charity.
  - Head and guts are collected and stored in 50 gallon barrels kept frozen until full. Full barrels are collected and replaced with empty barrels by local lobster or crab fishermen who use them as bait for their traps. In areas where there are no lobster or crab fishermen, other environmentally friendly options are discussed with F3G Founder before implementation.
4. Charity (or charities) pick up whole or filleted fish when the agreed upon amount is reached. If there is more than one charity, pickups proceed on a rotational basis
5. In accordance with Fish and Game regulations, there is absolutely no transfer of money to the fishermen or F3G for the donated fish. The fishermen donate fish to F3G, F3G donates the fish to a charity and the charity pays to have donated fish filleted – if the charity does not fillet the fish themselves.